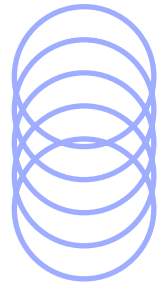
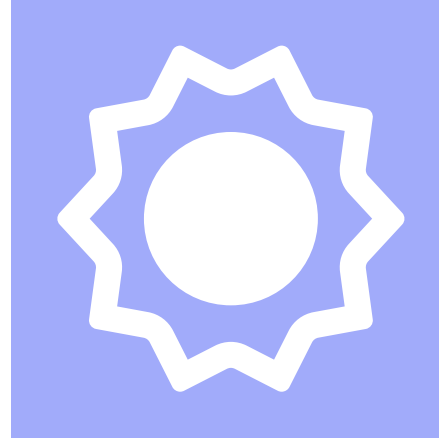
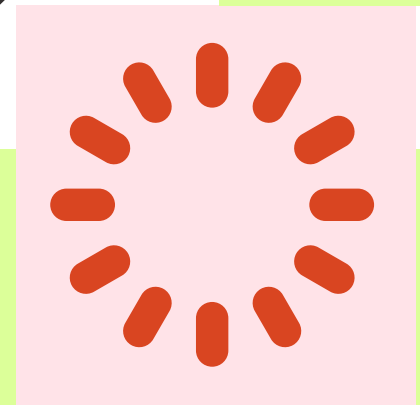
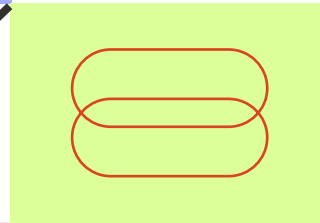




**TYLER HILL
CONSULTING**



Branding, Marketing & *Communications*



About Us

Our services include Branding, Digital Marketing for business, Public Consultation and PR services involved in securing planning consents, and other branding and identity design works.

We provide end to end graphic services including identity creation, website design, marketing collaterals and logistics for postage during Public Consultation events in the United Kingdom.

Our team works across both the UK and India, allowing us to offer competitively priced solutions, manage projects efficiently and solve challenges quickly by making the most of time zone differences.

Our Services



Marketing & PR for Renewable Energy

Activities include branding, website design and complete digital marketing for RE public consultation in the UK.



Social Media Marketing & Strategy

Activities include planning, executing and managing of all social media platforms for brands and companies.



General Branding & Digital Marketing

Activities include creation of brand identity, packaging, website design & marketing collaterals for third parties

Marketing & PR for Renewable Energy

- Designing project websites for public consultation (copyrighting, creating graphics, designing website sitemap, flow, and overall branding) for planning/permitting purposes.
- Creating leaflets, letters and periodic newsletters for various relevant stakeholder groups including residents
- Creating and designing consultation boards including copyrighting and sourcing images.
- Designing any other marketing collaterals required like feedback forms, information brochures for the event.

Social Media Marketing & Strategy

- Creating brand systems and social media strategy.
- Planning and executing social media activities across channels like Instagram, Facebook, YouTube, LinkedIn.
- Designing graphics and other visual materials for the same.
- Copywriting and content visualization.
- Executing Performance Marketing and SEO Optimization

General Branding and Digital Marketing

- Marketing and communications strategies and plans across a full range of channels and platforms (including new media) naming, branding and positioning.
- Preparing brand books and marketing plans.
- Communication strategy/planning for major changes to organisations, products and services.
- Designing and maintaining the marketing website
- Graphics for all platforms..
- Packaging and product design services.
- Preparing Pitch Decks.

